



# WORLD DRESSAGE MASTERS GUIDE

RATES

2016



## ABOUT WORLD DRESSAGE MASTERS

World Dressage Masters (WDM) was founded in 2008 and created a new horizon for international dressage. Cooperation, innovation and internationalization pushed the sport forward. Since 2008, WDM has invested over 3 million euro's on prize money and contributed to further develop dressage sport worldwide.

WDM features top level shows that maintain the highest standards the sport has seen so far. The best of the best

have competed in WDM shows all over the world.

Every year, WDM issues a special WDM Guide that is distributed at all the WDM shows and amongst a select group of dressage riders and owners. The World Dressage Masters Guide is a luxurious glossy magazine that contains international dressage related articles. Besides the print version, the WDM Guide will also be published online on the WDM website and Facebookpage.

## WDM EVENTS

**MARCH**

Vidauban

France

**MAY**

Munich

Germany

**JUNE**

Prangins

Switzerland

**SEPTEMBER**

Tallinn

Estonia (WDM promotional event)

**OCTOBER**

Šiauliai

Lithuania (WDM promotional event)

**NOVEMBER**

Lier

Belgium

**DECEMBER**


Mechelen

Belgium

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## WDM SPECIFICATIONS

Title	World Dressage Masters Guide 2016
Publishers	World Dressage Masters
Editors	Equine MERC
Publication frequency	once per year
Release date	Monday March 7th 2016
Number of prints	5.000 copies and online publication
Number of pages	76 pages minimum
Advertising sales	Equine MERC
Language	English
Distribution	put on the VIP tables during all WDM events and online
Send material to	Equine MERC, sales@equinemerc.nl
Advertisement deadline	Thursday February 11th 2016
Size	210 x 297 mm - (w x h) landscape A4 
Trim size	210 x 297 mm (w x h) landscape A4
Type area	174 x 254,5 mm (w x h) for bleed advertisements please add 5 mm all-round for trimming purposes
Paper class	inside 170-gram M.C. glos, cover 300-gram M.C.
Type of binding	perfect bound (glue)
Print	full colour

## WDM RATES

Advertisement	€ 1.000,-	1 page fc
Advertisement	€ 900,-	2 pages fc (per page)
Advertisement	€ 800,-	3 pages fc (per page)
Advertisement inside cover	€ 1.200,-	1 page fc
Advertisement backside cover	€ 1.300,-	1 page fc
1 page advertisement + 2 page advertorial	€ 1.500,-	3 pages fc
1 page advertisement + 3 page advertorial	€ 1.700,-	4 pages fc

Prices are exclusive of VAT

## 2015 COVER



## 2015 ADVERTISORS

Platinum Stable	Equine MERC
VIAN Group	Nürnberger Versicherung
Excellent Dressage Sales	Horse International
Vilentum University	Vlaanders Kerstjumping
Havens	Van Olst Horses
Eurosport	SportBizz
Gestüt Peterhof	Standing Engraving
President Dressage Stables	Chopard
Jerich International	EFG

## CONTACT US

Would you like to promote your brand or product among a high-end target group of horse lovers? Equine MERC is responsible for the advertisement sales. Feel free to contact us if you have any questions.



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