

SPONSORSHIP OPPORTUNITIES

PRINCIPAL SPONSOR	US\$ 30,000	PLATINUM SPONSOR	US\$ 25,000	DIAMOND SPONSOR	US\$ 20,000
GOLD SPONSOR	US\$ 15,000	SILVER SPONSOR	US\$ 10,000		

PARTICIPATION CHARGES

OPTION 1: SHELL SCHEME PACKAGE (Minimum space of 9 m2)

INDOOR: US\$ 365 per square meter

Inclusive of the following:

- * The same services as those described in Option 2 plus:
- * A standard shell scheme with rear and side walls
- * Your company name in English on the fascia
- * Carpet covering the floor of the stand
- * 1x13 Amp, 220V plug socket per 9 sq.m.
- * 3 spotlights of 100W each per 9 sq.m.
- * 1 Table and 2 Chairs per 9 sq.m.

OPTION 2: SPACE ONLY (Minimum space of 36 m2)

INDOOR: US\$ 340 per square meter

Inclusive of the following:

- * General illumination
- * General security services
- * Technical and organizational services
- * Entry in the official catalogue
- * Use of the press office
- * Use of the telephone, fax & photocopy machine
(Consumption fees to be invoiced separately)



Organizer
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Al Fares Dubai



**11th International Equine
Trade Fair 2016**

5 - 7 October 2016
MEYDAN, GATE C, DUBAI
UNITED ARAB EMIRATES

Venue: Associate Member Official Media Partner

meydan



AL ADIYAT

www.alfaresdubai.com



Al Fajer Information & Services proudly presents
AL FARES DUBAI – INTERNATIONAL EQUINE TRADE FAIR.

The oldest and most prominent international trade fair on the equine event in the MENA since 1995 will celebrate its 11th Edition. Al Fares is scheduled during 5 to 7 October 2016 at Meydan, a venue synonymous to prestige and class.

Al Fares will cover the entire spectrum of the equine industry to unveil an array of international products, services, equipment, and veterinary technology for the horse, rider, horse owners, breeders and equine professionals.

Why October?

Al Fares will open the door in October, the beginning of the equine season in the UAE. October kick starts the equine related local as well as international activities and what better time for Al Fares to inaugurate the season with the oldest trade fair when the entire horse community in the UAE is geared and excited to bring on the horse and horse related activities!



Why meydan

Meydan, a dream turned into reality!!

It is the visionary concept of His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai.

Meydan was conceptualized with a view to hold the world's most coveted Dubai World Cup, a high profile horse race that attracts horse lovers and owners, as well as the rich of the world. Today, Meydan can boast of holding some of the most prestigious and glamour-filled events and exhibitions attended by the rich and elite around the globe.

At a strategic location Meydan is a self-contained and harbours a hotel, best restaurants, and par excellence ambience. Needless to say that Meydan is surrounded by stables that is home for the best of the Arabian bred horses.



Flashback...

ALFARES DUBAI 2014 Facts

- 215 companies represented
- 148 International exhibitors (69%)
- 67 local exhibitors (31%)
- National pavilions from Germany, Italy, Uk and USA

Australia	Austria	Belgium
Canada	China	Egypt
Finland	France	Germany
India	Jordan	Oman
Pakistan	Poland	Russia
Spain	The Netherland	Turkey
UAE	UK	USA

AL FARES 2014 TRADE VISITOR ANALYSIS

- 5000 Trade Visitors.
- 708 (14%) attendees from the UAE
- 1811 (36%) came from GCC countries (excluding UAE).
- 2481 (50%) of visitors from Africa, Asia, Europe and America and others.

Timings: 11:00 am - 07:00 pm



EXHIBIT PROFILE

- Feeds and supplements
- Veterinary products and services
- Grooming products
- Exercising and training products
- Equine spas and rehab products
- Trailers and trucks
- Breeding products and services
- Stabling products and services
- Saddlery and tack
- Clothing and accessories
- Equestrian sports
- Equine art
- Equine infra-structure
- Lifestyle for horse people
- Horse safaris and equine holidays
- Associations, stables, riding schools and clubs
- New products